

**I. REMARKS/ARGUMENTS**

These remarks are submitted in response to the Office Action of April 20, 2009 (Office Action). As a result of this Amendment, claim 1 and 4 have been amended. Claims 12-25 were previously withdrawn. Claims 1-11 remain in the Application.

In paragraph 2 at page 2 of the Office Action, Claims 1-11 were rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Patent No. 6,825,875 to Strub *et al.* (hereinafter Strub) in view of U.S. Patent No. 6,429,846 to Rosenberg *et al.* (hereinafter Rosenberg).

**II. Applicant's Invention**

It may be helpful to reiterate certain aspects of Applicant's embodiments prior to addressing the references cited in the Office Action. One embodiment of the invention, as typified by independent Claim 1, describes a system of recording and distributing a multimedia presentation of an event experienced by a participant to a portable mobile phone device comprising at least one digital camera for recording the event experienced by the participant in a video presentation, a haptic information generator for generating signals simulating the motion experienced at the event, a processor for combining the haptic information with the video presentation forming the multimedia presentation, and a wireless transmitter for transmitting the multimedia presentation to the portable mobile phone device having a vibration device within the portable mobile phone device that is selectively activated in accordance with the haptic information.

**III. The Claims Define Over the Prior Art**

Claims 1-11 were rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Patent No. 6,825,875 to Strub in view of Rosenberg. Strub discusses a hybrid recording system that includes a portable video recorder and auxiliary device that enables "low attention recording" that requires little interaction from the person recording the events. The auxiliary device in Strub does not record or provide for haptics. Instead, the auxiliary device can be a position sensor such as a GPS receiver or tilt sensor or heart rate monitoring device. See col. 5, lines 49-67. Strub only refers to producing visual and/or aural phenomenon (see col. 7, lines 1-10) and not haptic or tactile responses as claimed. Furthermore, Strub fails to discuss, suggest, mention or contemplate the presentation of the multimedia presentation on a mobile communication device, let alone a mobile phone device having a vibrator that selectively

activates in accordance with the haptic information captured during the recording of an event. Instead, Strub merely includes a monitor display and not a portable communication device or portable mobile phone device. Thus, Strub fails to teach a portable mobile communication device nor a tactile sensor output.

The Examiner recognizes that Strub fails to teach having haptic information simulating the motion experienced during an event and a vibration device. Thus, the examiner introduces Rosenberg as a reference for teaching the deficits of Strub. Rosenberg likewise fails to discuss, suggest, mention or contemplate the presentation of the multimedia presentation on a mobile phone device, let alone a mobile phone device having a vibrator that selectively activates in accordance with the haptic information captured during the recording of an event. Instead, Rosenberg discusses a haptic feedback planar touch control used to provide input to a computer and not a mobile phone device. The touch input device or Rosenberg includes a planar touch surface that inputs a position signal to a processor of the computer based on a location of user contact on the touch surface. The computer can position a cursor in a displayed graphical environment based at least in part on the position signal, or perform a different function. At least one actuator is also coupled to the touch input device and outputs a force to provide a haptic sensation to the user contacting the touch surface. The touch input device can be a touchpad separate from the computer's display screen, or can be a touch screen. Output haptic sensations on the touch input device can include pulses, vibrations, and spatial textures. The touch input device can include multiple different regions to control different computer functions. Note that Rosenberg does not record a multimedia presentation of an event having video and audio and provide and further fails to provide haptic information or have a haptic information generator for generating signals simulating the motion experienced at the event. In this context and as claimed, the application of Rosenberg to the claims here appear misplaced. Thus, one of ordinary skill in the art would fail to conceive or contemplate the claimed embodiments in view of the teachings of Strub and Rosenberg.

With respect to claim 6, Strub refers to a family trip to an amusement park as an example of a group event where an experience can be shared from multiple perspectives from different members of the group. Claim 6 is not directed necessarily to a group perspective and is just enumerating different types of events that can be experienced using Applicant's unique method and system. One of the events can be an amusement ride such as a roller coaster for example.

With respect to Claims 9-1, in addition to the deficiencies already noted above with respect to Strub and Rosenberg, none of the references alone or in combination discuss, suggest, mention or contemplate the presentation of the multimedia presentation on a mobile phone device device, let alone a mobile communication device having a vibrator that selectively activates in accordance with the haptic information captured during the recording of an event. None of the references alone or in combination teach a wireless transmitter for transmitting the multimedia presentation to the portable mobile phone device having a vibration device within the portable mobile phone device that is selectively activated in accordance with the haptic information. Furthermore, none of the references alone or in combination teach or suggest where the system additionally comprises a distribution computer that uploads the multimedia presentation and synchronizes the multimedia presentation with the haptic information or where the distribution computer uploads the multimedia presentation and a heart rate file generated from the heart monitor and synchronizes the multimedia presentation with the haptic information.

#### IV. CONCLUSION

Applicants believe that this application is now in full condition for allowance. Allowance is therefore respectfully requested. Applicants request that the Examiner call the undersigned if clarification is needed on any matter within this Amendment, or if the Examiner believes a telephone interview would expedite the prosecution of the subject application to completion.

Respectfully submitted,

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